



earthBorn

Interior wall and ceiling paints

earthBorn wall and ceiling paints differ from conventional paints. Their ingredients, such as plant derivatives, clays and earth pigments, are carefully selected from natural and, wherever possible, sustainable sources to ensure the finished products are healthier to use and better for the environment.

They allow surfaces to breathe, which is better for the building fabric, helps create a more comfortable living environment and reduces the build-up of static and allergens.

And they are a joy to use. They have minimal odour, cover well and look superb!

In addition to our excellent standard colour ranges, earthBorn products may be mixed with our natural Pigments to create your own special shades. We also offer a bespoke tinting service.

CLAYPAINT

An exciting alternative to emulsion, this unique, modern, clay based product provides a superlative quality finish that cannot be achieved with conventional paints. Its texture and body give great covering power and a lush, tactile, flat matt effect.

Benefiting from the natural properties of clay and advanced formulation techniques, it combines great looks and high performance with health and environmental benefits. Hygroscopic and highly breathable making it ideal for all interior rooms, including bathrooms and kitchens where it will result in less condensation and discourage mildew growth.



Licence No. UK/7/1

Awarded the prestigious Ecolabel 'Flower' symbol by The Department of Environment Food and Rural Affairs. The accreditation is awarded to goods and services that meet the strict environmental and performance criteria of the EU ecolabelling scheme.

Available in a range of contemporary colours including warm earth tones.

Allow approximately 5 – 8 sq m per litre and 6 – 12 hours drying time (touch dry within 1 – 2 hours).

Sizes and Product Codes

Available in volumes of 5 litre. Due to seasonal changes in our colour range, please refer to our website for current colours and product codes.

Ingredients

Water, various clays, chalk, kaolin, vinegar ester, methylcellulose, titanium dioxide (white and some colours), pigments (some colours), 0.1% synthetic preservative.





EMULSION

Offering the smooth appearance of a classic emulsion but with higher performance, earthBorn Emulsion provides an anti-static, matt finish **and is available in a contemporary and stylish colour range.**

Unlike virtually all other water-born emulsions, earthBorn Emulsion is totally oil and acrylic free, providing a healthier and more environmentally sound alternative to conventional emulsions.

Allow approximately 8 sq m per litre and 3 – 6 hours between coats (touch dry within 1 – 2 hours).

Sizes and Product Codes

Available in volumes of 5 litres.
Due to seasonal changes in our colour range, please refer to our website for current colours and product codes.

Ingredients

Water, chalk, talcum, phosphate, methylcellulose, sodium hydroxide, titanium dioxide, vinegar ester, pigments, 0.1% synthetic preservative.

WALL GLAZE

This multi-purpose, transparent water based glaze makes an ideal stabiliser for powdery or sandy surfaces prior to painting or provides a protective layer over earthBorn Claypaint or Emulsion. It can be combined with earthBorn Pigments to create colour washes and special paint effects.

Coverage figures depend upon application.

Sizes and Product Codes

750 ml 1-2602

Ingredients

Water, cellulose, alcohol, vinegar ester, resins, clay, 0.1% synthetic preservative.

CASEIN PAINT

Popular with the eco purist, this traditional casein wall paint is based on milk proteins and is titanium dioxide-free which means less energy is used in its production. It is supplied as a powder for mixing with water.

Allow approximately 7 – 9 sq m per kg and 3 – 6 hours between coats (completely dry after 24 hours).

Sizes and Product Codes

4kg 1-1102
15kg 1-1103
24kg 1-1104

Ingredients

Casein, white lime, chalk, clay, china clay, celluloses, calc-spar, talcum, sodium phosphate, earth pigment.

Why use earthBorn Claypaint and Emulsion?

The following table provides a comparison between standard wall and ceiling paints and earthBorn's advanced formulation alternatives. For performance, aesthetics, health and environmental credentials, the figures speak for themselves.

Property	Conventional emulsion*	Traditional limewash	earthBorn Emulsion	earthBorn Claypaint
Breathability	poor	very high	high	very high
Acrylic-free**	no	yes	yes	yes
VOC-free**	no	yes	minimal VOCs	yes
Preservative content	low	none	minimal	minimal
Odour	medium	low	low	low
Vapour-absorbency	low	medium	low	high
Opacity (covering power)	good	poor	good	excellent***
Finish	smooth	slight texture, ultra matt	smooth, matt	slight texture, ultra matt****

* Information for 'conventional emulsion' is indicative of typical vinyl emulsion and is not specific to any brand. Performance and characteristics may vary from brand to brand.

** Acrylic softeners and VOCs are widely accepted as being damaging to the environment and contributing to global warming. Acrylics reduce the breathability of the coating.

*** Opacity of Stone Green Claypaint is 'good'.

**** The texture of claypaint can be enhanced by use of a heavier flock roller.

For further information, visit our website or contact us in any of the following ways:

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